



HDP-002-004102

Seat No. _____

M. Phil (Comm.) (Sem. I) (CBCS) Examination

November / December – 2017

Paper - II : Perspective of Finance

Faculty Code : 002

Subject Code : 004102

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

1 Explain the money market and various instruments of money market. **20**

OR

1 Explain the recent development of financial sector. **20**

3 Explain the various theory of liquidity and importance of liquidity. **20**

OR

3 Discuss the concept of primary and secondary reserve in bank and factor affecting to these reserves. **20**

3 Discuss the 4p's of marketing of deposit mobilization with various marketing strategies for banking products. **15**

OR

3 Disuss the various types of loan and process of credit assessment. **15**

4 Write notes on : (Any **Three**) **15**

(1) Evaluate the performance of public sector bank

(2) Option of investment for bank

(3) Priority sector lending

(4) Capital adequacy norms in bank

(5) Cash management.